Sport Development Report

Cameron Smith - Sport Development Manager



Overview

Sport development was able to continue across the province with freestyle ski programs operating in all of the clubs. The High-Performance BC Teams were able to continue strong with a training year and both the Mogul and Park Teams achieved great results. This past year was an opportunity for the association to progress in many different avenues from coach development, judge development, website/social updates, policies, BC Teams, and prospect programs.

Coach Development - 2021/2022

27 Courses Delivered and 161 Coaches Trained (60 female + 101 male)				
Air 1: 6 courses delivered – 28 Male & 14 Female	Fundamentalz: 13 courses delivered – 41 Male & 26 Female			
Air 2: 4 courses delivered – 15 Male & 12 Female	2 Air Doubles Tramp: 1 course - 2 female & 5 male			
Air 3: 2 courses delivered – 5 female & 9 male	Air 4: 1 course delivered – 1 course - 3 male & 1 female			
LF Training (Funz, Skiing Skillz, Air 3, Air 4, Air Doubles)	Comp Dev Training			
Revenue = \$41,296	Expenses = \$39,598.05			

Net Income = \$1,697.95

Current Coach Development - 2022/2023 (May 2022 - Present)

8 Courses Delivered Trained Coaches = 56				
Air 1 Vernon: 8 Coaches	Air 1 Fernie: 4 Coaches			
Air 2 Vernon: 7 Coaches	Air 2 Fernie: 4 Coaches			
Air 1 Squamish: 7 Coaches	Air 2 Squamish: 7 Coaches			
Air 3 Whistler: 9 Coaches	Air 4 Whistler : 9 Coaches			
Air Doubles Bag Whistler: 8 Coaches				
Revenue = \$TBC	Expenses = \$TBC			

Current Est. Profit = \$TBC

Upcoming Coach Development - 2022/2023

Upcoming Courses across British Columbia				
Air 1 Kelowna: (Nov) TBA	Air Doubles Kelowna: (Oct/Nov) TBA			
Air Doubles Squamish: (Oct/Nov) TBA	Fundamentalz: 10 courses			
Air 3: Silver Star, Apex, Whistler (TBA)	Air 4: Silver Star, Whistler (TBA)			
Air 1 LF Training: Calgary (Oct)	Skiing Skillz: 2 courses			
Air Doubles Bag: Whistler (spring)	Park & Pipe: 2 courses			
Air 1 & 2: Spring - Fall 2023	LF Training: Funz, Air 3, Air 4, P&P			
Comp Dev Slopestyle: 1 course (spring)	Comp Dev Moguls: 1 course (spring)			

Coach Development New Initiatives | Future Development

The website has gone through a series of updates to stay active with making Freestyle BC's information readily available for coaches and clubs.

- A survey was shared to all Club Directors and Head Coaches with questions asking what the needs are for the club in coach development and LF development
- This survey provided feedback to expand upcoming courses in the Coach Calender on the website
- Coach Requirements This was an issue overlooked last season with majority of coaches not having adequate requirements (19% coaches were fully qualified & 81% missing requirements)
 - We have worked with Snowreg to provide access to each club to track Coach memberships and athlete memberships
 - We will provide updates to the clubs on Coaching memberships during peak membership season.
- Website Update Coming Soon We understand that coaches arent fully aware of the requirements and procedures to track their pathway progress. We will be enhancing the website to fully provide NCCP Locker instruction, and Coaching Pathway.

Prospect Programs- 2021/2022

Mogul Prospect Program Camps - 15 athletes

Coaches: Kristi Richards, Thomas Burnyeat, Cole Patton

- 1. Spring Whistler Camp
- 2. Covert June Camp
- 3. Whistler Glacier Camp
- 4. Covert July Camp
- 5. Mt Hood August Camp
- 6. Covert September Camp

7. Pre-season Apex & Panorama Camps (November TBA)

Budget:

Camp	Athletes	Expenses	Revenues	Total
Whistler Spring Camp	13	\$7,056.50	\$8,080.00	\$1,023.50
Covert June Camp	10	\$4,636.47	\$2,935.00	-\$1,701.47
Whistler Glacier Camp	17	\$22,039.10	\$18,289.00	-\$3,750.10
GSZ Grant Used			\$4,954.00	\$0.00
Covert July Camp	15.00	\$6,617.00	\$6,480.00	-\$137.00
Mt Hood Camp	10.00	\$19,891.84	\$19,891.84	\$0.00
Covert September Camp	15.00	\$7,125.75	\$6,449.60	-\$676.15
Apex Pre-season Camp				
Total		\$67,366.66	\$67,079.44	-\$287.22

Park Prospect Program - 14 athletes

Delivered through Whistler Freestyle. Coaches: Graham Pollock, Shonny Charbonneau

- 1. Whistler Spring Camp + Progression bag
- 2. Whistler Momentum Camp
- 3. Whistler Water-Ramp Camp
- 4. Maximise Progression-bag Camp
- 5. Yukon Big Air (November TBA) Big Air, Slopestyle, S & C
- *GSZ High-Performance Glacier Camp- July

Future Outlook:

FBC will continue to develop the Prospect Programs in Moguls and Park. We see the value in connecting the top athletes in BC to provide valuable coaching and training opportunities to progress in their sport. A further focus for the 22/23 season will be put into regional Prospect Programs to enhance athlete development and coach development through mentorship.

Summary:

The past season provided a great opportunity to progress as an association. The upcoming season is looking strong towards developing coaches through the Fundamentalz, Comp Intro, and Comp Dev pathways. With the next year underway of the Prospect Programs, gives new opportunities for both coaches and athletes to progress and provides a sustainable future for Freestyle BC high-performance teams.

Thank you,

Cameron Smith

Sport Development Manager cam@freestylebc.ski
250-351-5949