



2022 Annual General Meeting

Held via Zoom Teleconference
Thursday, October 1 @ 5:00 PM PST
Official Meeting Minutes

Agenda

1. Call to order by the President
2. Roll call and certification of proxy
3. Establishment of a quorum
4. Overview Voting Procedures
5. Approval of the Agenda
6. Declaration of Conflicts of Interest
7. Adoption of 2021 AGM Minutes
8. Presidents Report
9. Staff Reports
 - a. Executive Director - Josh Dueck
 - b. High Performance - Cam Smith
 - c. Coach Development - Cam Smith
 - d. Prospect Program - Cam Smith
 - e. Events - Tom Swiecicki
 - f. Communications - Josh Dueck
 - g. Girlstylerz - Josh Dueck
10. Adoption of the 2021-22 Audited FS
 - a. Adrienne Staley
11. Approval of Auditors
12. Election of Directors:
 - a. Director at Large (5)
13. Adjournment



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Call to order

- o President: Adrian Taggart to chair AGM
- o Meeting called to order at 5:06 PM PST

Role Call and Establishment of quorum

- o Staff: Josh Dueck, Tom Swiecicki, Cameron Smith, Simon Lemieux.
- o FBC Board: Adrian Taggart, Andrew Pool, Valerie Linton, Ian McFadgen, Mike Shaw, Adrienne Staley, Christina Otero, Julie Martin, and Eddie Hicks.
Newly elected: Katja Roberts, Ahren Stein
- o Clubs present: Apex Freestyle, BC Team, Big White Freestyle, Kimberly Freestyle, Fernie Freestyle, Mount Washington Freestyle, Panorama Freestyle, Silver Star Freestyle, Vancouver Freestyle, Whistler Freestyle
- o Clubs absent: Northern BC Freestyle, Shames Freestyle

More than 25% of membership achieved by proxy in alignment with FBC Bylaws, with a total of 86 of 90 potential member votes in attendance.

Approval of the agenda

- o First: Wade Garrod
- o Second: Sean (Washington Freestyle)
- o All in favor.
- o Motion is passed.

Welcome: Freestyle BC respectfully acknowledges that our members play, coach, officiate and volunteer within the Traditional Territories of 203 distinct First Nations in BC, along with 38 Métis Chartered Communities, each of which possesses unique traditions and history.



Declaration of conflict of interest

- o No conflicts of interest to report.

Adoption of Minutes of the previous annual general meeting

- o First: Mike Shaw
- o Second: Wade Garrod
- o All in favor.
- o Motion is passed.

Opening remarks

Adrian Taggart

- Recognition for Freestyle BC board, staff, clubs, members, competition committee, etc.
- Julie Martin and Myles Ricketts thanked for tenure and holding long-term positions on the FBC board. Both are rescinding their positions.
- Welcomes Simon Lemieux

Staff Reports

Josh Dueck

- Josh Dueck recognizes membership, welcomes Simon Lemieux (new BC Team mogul coach) and recognizes Josh Kober (past coach) for his contribution to the BC Mogul Team. Praise for staff: Cameron Smith and Tom Swiecicki. Josh Dueck: additional ViaSport grants secured this year thanks to efforts of staff (Cam/Tom)
- Josh Dueck highlights the strength of the organization coming out of the pandemic and the important role SafeSport has played and continues to play in the success of our organization.
- Josh Dueck mentions we are keenly aware of the shuffle happening in government at the present time and are working to diversify FBC revenue streams to ensure stability and solvency of the organization.
- Opportunities to look forward to: BC Winter Games in Vernon, BC; 10 BC Skiers in Canada Winter Games; BC hoping to win the bid for 2030 Winter Games; etc.
- Strategic plan for next four years will be in place at end of October.



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- Social Media performance has been tremendous: upwards of 312,000-reel views on Instagram last year.
- lululemon coming on as a product partner this year.
- Girlstylerz program continues to be incredibly successful.
- Big thanks to viaSport and Gaming for all their support.
- Timber Tour geography predominantly in BC interior because TT bids weren't submitted by coastal region or Northern BC.

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Cam Smith, HP Manager:

- 2021/22 Net income on coach development: ~\$2,000
- Current net loss on coach development: ~\$2,200
- Coach survey link available on request for feedback on coach development.
- Coach Development Requirements:
 - 19% fully qualified vs. 81% missing coach qualifications
- Prospect programs:
 - Moguls - 15 athletes, 7 camps
 - Park - 14 athletes, 5 camps
 - Mostly moguls focused
 - Finances: \$67,079.44 revenue; recorded net loss of -\$287.22
 - Girlstylerz Grant ~\$5,000 helped fund prospect camps to a near breakeven
 - Outlook: Regional Prospect Programs to enhance athlete development through mentorship
- Park and Pipe Team Update:
 - 8 male, 2 female
 - Target 4 NorAm's and 2 Canada Cups
 - Numerous BC Team athletes on NorAm Cup podiums
 - 3 skiers ascended onto Canadian Next Gen team
 - 3 new athletes ascend to BC Team
- Mogul Team Update:
 - New Coach: Simon Lemieux, welcome addition to FBC
 - 2 skiers ascend to Canadian Next Gen team
 - **Jessie Linton and Sam Cordell**
 - Josh Kober ensured good succession for his team. FBC bridged the gap between Simon Lemieux taking over with ex-national team coach, Rob Kober, standing into coach camps.

Tom "Svin" Swiecicki:

- Competition Dates:
 - Jan 19-22; Feb 23-26; April 6-9
 - BCWG March 23-26
 - TT Registration Open - Oct 15th
 - Virtual Contest Open - Oct 12
- Regional Events:
 - Opportunity to run a regional event as a BCWG qualifier. If a club is interested, please contact Svin.
- MSP Movie Tour:
 - Official MSP events: Winter Stoke; IF3; Vancouver.



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- Club MSP fundraisers at: Apex; Revelstoke; Sun Peaks; Silver Start; Big White; Fernie; RMU Whistler; Panorama.
- Goal is to make this an annual tour. Other FBC promo videos to be played.
- Event Guidelines:
 - Timber Tour Guidelines being updates: Events Manual; Super Youth; Compensation Plan.
- Officials Development (like coach development) is getting a lot more attention this year. Get in touch with Svin for training opportunities for officials.

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Financial Statement Report

Adrienne Staley

- Maintain a balance budget
- Revenue:
 - 36% Viasport
 - 19% Competitions
 - 14% Membership
 - 11% Gaming
 - 5% Grants
- BC Teams ran 36% deficit due to inflated costs during covid and other
- Increased expenses directly attributable to increased revenue and operations
- Board decision pending for what elements of revenue processing can be done by FBC and local clubs for Timber Tour. FBC is aware of membership requests and making strides to accommodate where possible.
- Large increase in member revenue due to member increase of 31%
- Increase in expenses due to travel, covid expenses, increased communication, etc.
- Overall, 11% Deficit forecast, 5% deficit actual
- Investments made in Coach/Officials Development and FBC Communication Plan
- Plan to increase investment in membership services, marketing, communication, and keeping kids safe with initiatives including SafeSport.

Adoption of Financial Statement as Presented

- First: Sam Freedman
- Second: Pamela MacDonald
- All in favor.
- Motion is passed.



Appointment of auditors

Motion to accept KPMG to be the FBC auditors for FY 2022-23:

- o First: Andrew Pool
- o Second: Wade Garrod
- o All in favor.
- o Motion is passed.

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Election of directors

Ian acknowledged the current board members and their breadth and depth of talent, thanks to Adrian Taggart, Christina Otero, Eddie Hicks, Andrew Pool for their incredible service on the board.

The nomination committee notes five director positions are up for election, three of the five directors will allow their name to stand for another term:

Valerie Linton: board member 2-year term

No other nominations from the floor; ascended by acclamation.

Adrienne Staley: board member 2-year term

No other nominations from the floor; ascended by acclamation.

Mike Shaw: board member 2-year term

No other nominations from the floor; ascended by acclamation.

Andrew Pool: board member 2-year term

No other nominations from the floor; ascended by acclamation.

Katja Roberts: board member 2-year term

No other nominations from the floor; ascended by acclamation.

Ahren Stein: board member 2-year term

No other nominations from the floor; ascended by acclamation.

Myles Ricketts → THANK YOU for 10 years of service.

Julie Martin → THANK YOU for 6 years of service.



New Business

Adrian put a call out for any new business.
No new business noted.

Motion to adjourn

Meeting called to close at 6:38 PM PST

- o First: Simon Jones
- o Second: Andrew Pool
- o All in favor.
- o Motion is passed.

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