
Apex Freestyle Club

PO Box 23033
1301 Main Street
Penticton, BC V2A 5E9



Head Coach

Application Deadline: July 10, 2024

Type of work: Full time, Year-round

Salary: \$55,000-\$70,000 per year commensurate with experience

About Apex Freestyle Club

Apex Freestyle Club (AFC) is seeking a Head Coach for the 2024/25 Season. Anticipated start date is October 1, 2024. At AFC, we provide comprehensive learn-to-ski programs based on freestyle skiing principles. Our main goal is to give children the confidence and skills to ski any run safely. As they become proficient, we nurture their adventurous spirit securely.

We aim to unlock each child's full potential, following Freestyle Canada's safety standards. Starting with the Fundamentalz (Jumps & Bumps) stage for children as young as 6, we guide them to become athletes ready for the Competitive Team, remain Freeriderz in our non-competitive program or to choose coaching or Officials pathways. The Head Coach will work with the Freestylerz/Fundamentalz and Snowboard Program Directors to oversee all aspects of the club, promoting growth, athlete development, and program success.

AFC's dedication to freestyle skiing is evident in our facilities, including a FIS homologated mogul course, junior mogul course, Air Site with mogul and big-air jumps, Olympic sized landing bag, growing slopestyle park, and summer Water Ramps with trampolines. Supported by our volunteers, we are nationally and globally recognized for excellence. We proudly stand as a premier freestyle club.

Specific Accountabilities

Programs

- Develop, implement and oversee a yearly training plan for High Performance, Jr Performance and Freeriderz athletes
- Work with the Freestylerz/Fundamentalz Lead to develop athlete pathways and coach availability
- Allocate athletes to various teams taking into consideration skill set, coach to athlete ratios, and competitive intentions
- Provide on hill coaching for Performance and Jr Performance teams
- Travel to higher level competitions such as, Timber Tour, Canada Cups, Jr/Sr Nationals
- Collaborate with other clubs and coaches for cross-training opportunities

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- Work with web design and online platforms to create a calendar for training and event schedules
Empower your team members to take ownership of tasks

Coach Development / HR

- Recruit coaches, recommend coaching pathways, and determine suitable group placements
- Mentor coaching staff to ensure they provide high-quality freestyle training to athletes at all levels of the club
- Develop a culture of continuous learning where everyone from coaches to athletes can reach their full potential
- Work with the Administrative Assistant to ensure coach certifications, insurance, and criminal record checks are complete
- Collaborate with Freestyle BC to identify and manage specific coach training needs and explore options for local course delivery
- Work with Administrative Assistant to facilitate scheduling, budgets, payroll and logistics
- Maintain positive working relationships with Apex Mountain Resort, AFC Board members, parents, volunteers, sponsors, and the community
- Regularly attend AFC board meetings, provide updates and communicate club strategies

Marketing

- Contribute content for Apex Matters publications
- Represent the organization in media interviews by collaborating with the Media Liaison on talking points and messaging
- Provide content for Social Media posts
- Develop content for club communications to be distributed by the Administrative Assistant

Facilities

- Assist on course builds, maintenance and daily course work
- Direct coaches to perform facilities maintenance from jump shaping, fencing repairs, Landing Bag snow removal, etc.
- Work with Assistant Coach, Fundamentals Lead and Snowboard Director to plan Landing Bag use and ensure appropriate level of coaching required
- Plan with Assistant Coach overall facilities requirements
- Provide new equipment/major purchase requests to Board
- Work with Administrative Assistant to schedule Landing Bag and Water Ramp Team bookings

Events

- Develop strategic competition schedules for athletes, considering key events like Timber Tour, Canada Cup, and higher levels.
- Work with on-snow team and Event Director to develop local or regional events
- Determine coaching requirements for events. Delegate coaching responsibilities strategically to ensure coverage while managing budget limitations.

Fundraising

- When feasible, participate in fundraising events as a spokesperson.

Qualifications:

- High Performance Mogul experience as either an athlete or Coach (Provincial Team experience is considered an asset).
- Air 4 certified (or working towards Air 4 within 12 months).
- Understanding of competition mogul skiing and judging.
- Prepare and present LTAD for athletes starting at age 14.
- Technical turn experience (Skiing Skills/Mogul Skills/TSM1or2)
- Provide within-industry references
- Be in good standing with Freestyle BC and Freestyle Canada

Conduct

It is expected that the Head Coach will always conduct themselves in a professional and respectful manner. They will model exemplary coaching behavior and refrain from negative or disrespectful communication with athletes, parents, facility or event staff, etc. If they find themselves in a conflict or dispute, they are to seek the guidance of a board member to aid in the resolution of the issue if unable to resolve the issue on their own. They will abide by all the provisions of the CFSA Coaches Code of Conduct.

How to Apply

We are an equal opportunity employer and welcome applicants from all backgrounds to guide and shape the next generation of freestyle skiers at Apex Mountain. Interested candidates are invited to submit a resume to: theresa@freestyleapex.com